

TEXT

MANDATORY
Vitesse

Helvetica Neue LT Std 87 Heavy Condensed

Helvetica Neue LT Std Heavy

Helvetica Neue LT Std 55 Roman

COLORS

ROUGE

CMYK: 45 87 79 69
RGB: 73 0 0
HEX: #490000
Pantone: 1817C

SM GOLD

CMYK: 42 47 72 16
RGB: 138 117 82
HEX: #8A7552
Pantone: 871C

VERDIGRIS

CMYK: 77 11 49 0
RGB: 35 166 150
HEX: #23A696
Pantone: 2401C

GOLD

CMYK: 23 37 100 2
RGB: 199 155 45
HEX: #C79B2D
Pantone: 7563C

BLACK

CMYK: 0 0 0 100
RGB: 75 68 67 90
HEX: #000000
Pantone: Black 6C

WHITE

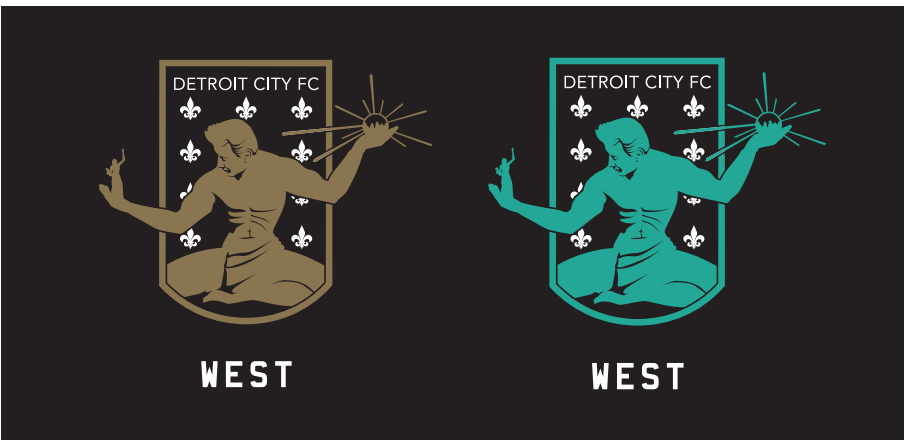
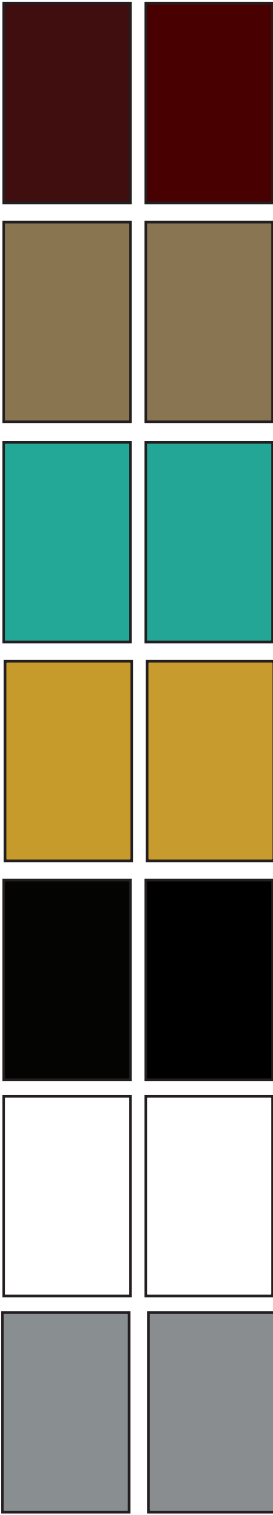
CMYK: 0 0 0 0
RGB: 255 255 255
HEX: #FFFFFF
Pantone: 000C

GREY Script

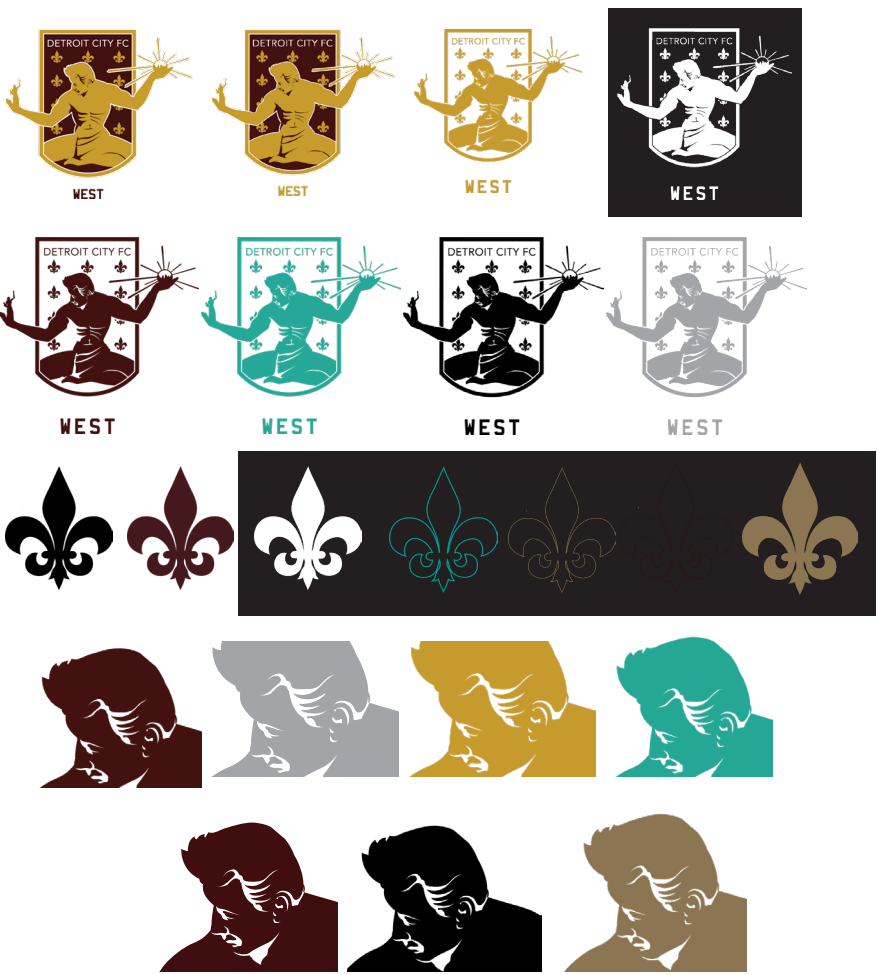
CMYK: 49 38 38 3
RGB: 138 141 143
HEX: #8A8D8F
Pantone: 877C

PRINT

WEB



WEB LOGOS



PRINT LOGOS



SPOTLIGHT

EPS



ONE COLOR



PNG



ONE COLOR



Forever, for All.
DETROIT CITY FC