

MEDIA KIT



ESTIMATED AUDIENCE PROFILE

Canton Soccer Club

Players (Age 4-18) 1,200

Visitors/Spectators 3,200

Reach - Mostly Local and SE Michigan

DCFC West

Players (Age 7-19) 900

Visitors/Spectators 2,700

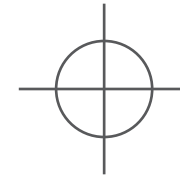
Reach - Mostly SE Michigan and Regional

Canton Cup

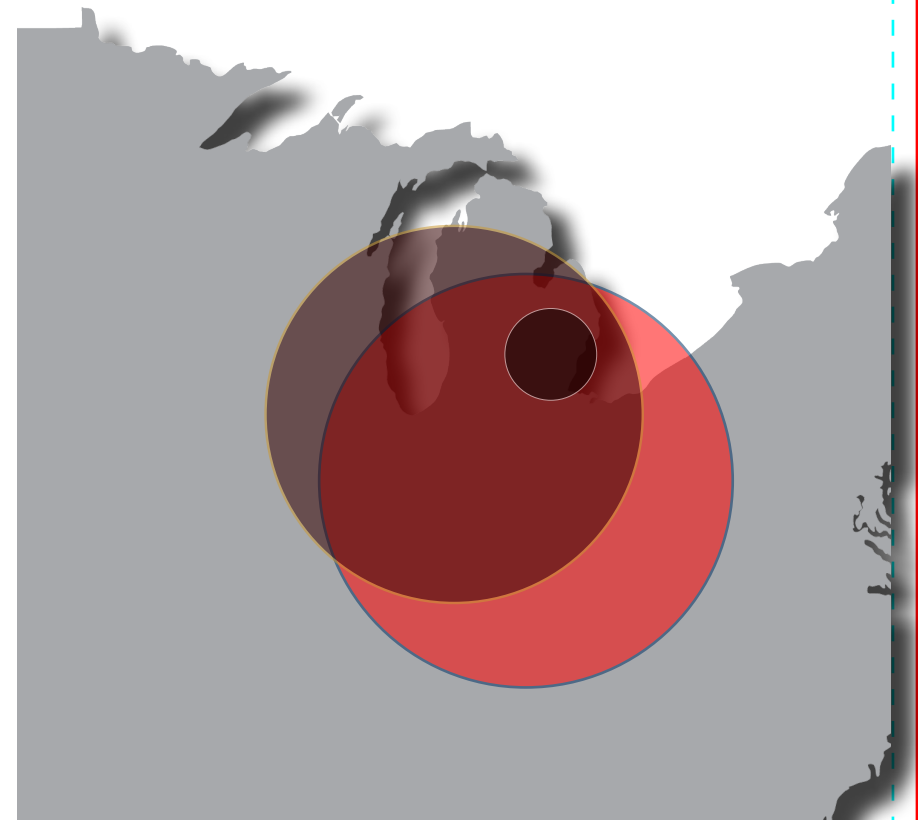
Players (Age 7-19) 6,500

Visitors/Spectators 14,000

Reach - Mostly southern Michigan and the tri-state area



Our mission is to help brands make an impact on the audience that makes sense



ALL Silver packages and above help contribute to our trainers.

Basic Sponsor \$500

- Logo on Website

General+ Sponsor \$800

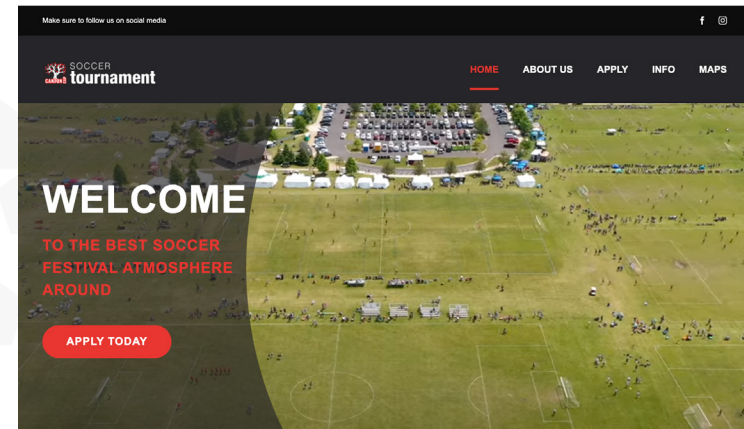
- Logo on Website
- 1 Yard sign at main site or site of your choice.

Bronze Sponsor \$1500

- Logo on the Tournament Website
- 4 Yard signs or a Banner at main site or site of your choice.
Banner will be 3x5 or 4x8
- Logo and link on tournament emails
- Small One-color logo on Tournament T-shirts

Silver Sponsor \$5000

- Lower tier packages plus...
- Logo displayed at Pryde Athletics for 1 year.
- Logo on all 3 Club and Tournament websites
- Free tent on site at tournament
- 3x5 Banner at all 3 sites or multiple at main site



Gold Sponsor \$7500

- Lower tier packages plus...
- Extra-large one-color logo on Tournament T-shirts
- Free Tent on site at tournament
- Premier Sponsor one of our club events (see events page).
- Golf outing Hole Sponsorship

Platinum Sponsor \$12k (2-year commitment)

- Lower tier packages plus...
- Tournament named sponsor.
- DCFC Suite. 16 tickets and \$100 food voucher or 150 GA tickets
- Golf Outing Hole Sponsorship
- Free tent on site at tournament

Signature Sponsorship \$25k+

- Lower tier packages plus...
- Logo on youth player jerseys (DCFC and/or rec) or training tops for 2 years.*
- Extra large logo on tournament Shirts
- Free Tent on site

**subject to terms and timing.*



Event Sponsorship

EVENT	ATTENDANCE
Team Camp (U7-U14)	500
Kickoff Tailgate	1,500
Club Night	600
Striker/Defender Camp	150
College Showcase	1,200

It takes a village ...and ours is the BEST!

